



FOR IMMEDIATE RELEASE

CONTACT: Stacy Dreher
Firm Marketing Manager
5931 NW 1st Place
Gainesville, FL 32607
(352) 378-1331
Stacy.Dreher@jmco.com

**James Moore Named a Best CPA Firm for Women and a
Best CPA Firm for Equity Leadership by the Accounting MOVE Project**

Gainesville, FL (Nov. 2, 2023) – For the second year in a row, James Moore & Company (James Moore) has been named a Best CPA Firm for Women by the Accounting MOVE Project. The organization also named the firm to its list of Top Firms for Equity Leadership for the fifth straight year.

James Moore is one of just 16 firms nationwide to be named to the Best CPA Firm for Women list and one of only 25 named a Top Firm for Equity Leadership. The project recognized James Moore for the 48% of women in partner/principal positions and gender equality at all levels within the company. The firm was also cited for its ongoing commitment to equity. Among the organization’s statements:

“A perennial standout among MOVE Project firms, James Moore has a pioneering spirit that doesn’t let up, even when it is comfortably in the lead. James Moore has the numbers, the support, the vision, and the alignment to prove momentum for women in their firm.”

“We are proud to once again be named to Accounting MOVE’s important lists recognizing equity!” said James Moore managing partner Suzanne Forbes. “Women in partnership have been a norm at James Moore since 1988, long before many other firms regularly did the same. Our long-term commitment to equity in leadership is nothing new and will continue—in fact, we just admitted another woman to our partnership in the last couple of weeks.”

The Accounting MOVE project is the only annual benchmarking project that both counts and advocates for women in the profession. To be included on this list, an employer must have at least 30% women partners and principals in the firm—recognizing that firms achieving this milestone have done so through a combination of culture, programs, initiatives and growth.

The Accounting MOVE Project is based on the MOVE methodology, developed by research partner Wilson-Taylor Associates, Inc., which investigates the factors essential to women’s career success:

- M – Money: fair pay practices;
- O – Opportunity: advancement and leadership development;
- V – Vital supports: work-life programs that remove barriers;
- E – Entrepreneurship: operating experience for managing or business ownership

James Moore, founded in 1964, is a business consulting and advisory firm with offices in Daytona Beach, DeLand, Gainesville, Ocala and Tallahassee, Florida. The firm provides tax, assurance, outsourced accounting, technology solutions, human resources, business advisory, data analytics, and wealth management services.

###