



# **Helping AGN Members Win**

## on Key Industry Issues

AGN members face an unprecedented challenge in staying ahead of their competition and living up to market expectations. At AGN we refer to these matters as "The Member Agenda".

AGN is in the perfect position to harvest expertise and experience from both outside sources and from members demonstrating top quartile expertise in these matters. The Member Agenda support mainly manifests through guides, diagnostics, thought leadership, training, member workshops and conference content.

#### The Member Agenda:

Key Industry Issues



### 2024 Key Industry Issues



#### **Technology and Digital Transformation**

Strategies and relationships to maximise quality, efficiency, and client outcomes. "Where are you on your journey to practice digitisation, and ultimately, digital transformation?"

#### Strategies for winning...

- Benchmarking and online diagnostic tools, insights and practical guides around Chat GPT, Robotic Process Automation, blockchain, cyber security and developments around the Metaverse.
- An online IT sharegroup and a repository of referrable software brands used by members and the recruitment of software resource partners.



#### **Global Talent Solutions**

Attracting, retaining, and developing top talent - supporting outsourced service procurement.

"Are your growth plans limited by the staff you can recruit (and retain)?"

#### Strategies for winning...

- AGN initiatives assist members with recruitment and retention, fostering diversity and inclusion and strategic succession planning.
- Enhance your employer branding to establish your firm as employers of choice, attracting top talent from around the globe.



#### **ESG & Service Evolution**

As client needs and technology evolve, members must adapt their services— Advisory, ESG.

"How do you plan to align your services to stay current within the evolving industry landscape?"

#### Strategies for winning...

- Guides, workshops and training to help you grasp the immediate ESG opportunities and consider reporting challenges of the future.
- Embrace ESG principles for your own firm and enhance the recruitment appeal of your employer brand.
- The AGN Advisory Resource Centre and Advisory Migration Methodology framework will ensure a seamless transition towards delivering high-value advisory and consultancy services to clients.