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James Moore Named a Best CPA Firm for Equity Leadership by the Accounting MOVE Project

Gainesville, FL (Nov. 11, 2025) –James Moore & Company (James Moore) has once again been named a Best Firm for Equity Leadership by [the Accounting MOVE Project](#). This is the seventh straight year that the company has been named to this list and one of just 11 firms selected nationwide.

“We are deeply grateful to once again be recognized by the Accounting MOVE Project,” said [James Moore CEO Suzanne Forbes](#). “This honor reflects our steadfast dedication to advancing equity and inclusion throughout our firm. These values are essential to who we are; they strengthen our culture, enrich our client relationships and drive our continued success. We look forward to building on this momentum and setting new standards for leadership in our profession.”

The project recognized James Moore for the percentage of women in partner/principal positions and gender equality at all levels within the company. The firm was also cited for its ongoing commitment to employees. Per the organization:

“James Moore continues to impress with a partner group comprised of 50% women. Led by powerful and energetic leadership, the firm is anything but traditional, choosing employee happiness as the litmus test for success. As a reliable innovator with 288 employees and 58% women across the workforce, James Moore consistently showcases the mindset, robust support, and vibrant energy needed to cultivate and sustain an inclusive and welcoming workplace. The well-established CPA and consulting firm combines strong industry specialization with a commitment to both client service and positive workplace culture.”

The Accounting MOVE project is the only annual benchmarking project that both counts and advocates for women in the profession. To be included on this list, an employer must have at least 30% women partners and principals in the firm—recognizing that firms achieving this milestone have done so through a combination of culture, programs, initiatives and growth.

The Accounting MOVE Project is based on the MOVE methodology, developed by research partner Wilson-Taylor Associates, Inc., which investigates the factors essential to women’s career success:

M – Money: fair pay practices;
O – Opportunity: advancement and leadership development;
V – Vital supports: work-life programs that remove barriers;
E – Entrepreneurship: operating experience for managing or business ownership

James Moore, founded in 1964, is a consulting firm that helps organizations across the United States meet their operational and financial goals. The firm offers tax, auditing and accounting and controllership services to its clients, along with comprehensive support in human resources, technology, digital solutions and wealth management. James Moore’s team is comprised of seasoned professionals with decades of experience in their respective fields. The firm serves industry leaders in construction,

healthcare, higher education and collegiate athletics, manufacturing, state and local government, nonprofit and real estate sectors. Learn more at www.jmco.com.

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